

Scrapbook

I. PURPOSE

For FFA Chapters to demonstrate the activities they have completed each month in an organized creative fashion.

II. OBJECTIVES

Students will be able to:

1. Develop a deeper understanding of the activities and committee functions
2. Exercise creative skills
3. Create a historical document for use by the chapter in the future
4. Develop powerful public relations tool
5. Show how the chapter has used local publications as a means of effective communication.

III. SPECIFIC CDE GUIDELINES:

1. Chapters may enter in the traditional scrapbook category or the multimedia scrapbook category, or both. The categories are defined as follows:

A. Traditional:

- Chapters will use only one of the Official FFA Scrapbooks, available from National FFA Supply Service.
- This scrapbook will include a variety of pictures, news stories, memorabilia, or other materials highlighting the chapter's work throughout the year.
- Chapters must have a table of contents, allowed ten pages maximum to introduce the FFA chapter (ie: chapter picture, chapter officers, chapter members, agriculture room, school, chapter history), and a maximum two page conclusion or summary pages (ie: thoughts from the reporter, year in review, those who to thank in helping with the scrapbook, or picture collage with no captions).

B. Multimedia: Chapters using technological presentations such as:

- Computer presentation
 - Video
 - This presentation should be self sufficient. It may not require the assistance of a person to run it.
 - May not exceed 10 minutes.
2. All materials included in the scrapbooks are to cover only the previous calendar year's activities. (*January – December*). *Beginning with January and ending in December.*
 3. An activity may only be used once. If an activity runs from one month to another, only use the activity in one month.
 4. One entry from each division will be selected as the winner and have the opportunity to advance to the state contest. Second place will serve as an alternate.

Traditional Scrapbook Rubric

Chapter Name _____

Factors Considered in Evaluation:	Possible points	Points Awarded
Organization		
a. Table of Contents	5	
b. Introduction	10	
c. Organized chronologically by month	5	
d. Summary / Conclusion	5	
e. Pages numbered	5	
Materials		
a. Quality pictures	15	
b. Newspaper clippings	25	
c. Memorabilia	25	
Identification		
a. Page captions to describe the activity	10	
b. Picture caption to describe the picture	10	
Neatness		
a. Mechanics	10	
b. Creativity	10	
c. Pleasing layout	5	
Completeness		
a. Organized in official FFA scrapbook	5	
b. Chapter activities	5	
TOTAL POINTS	150	

Other Comments:

Multimedia Scrapbook Rubric

Chapter Name _____

Factors Considered in Evaluation:	Possible points	Points Awarded
Organization		
a. Introduction	5	
b. Organized chronologically by month	10	
c. Summary / Conclusion	5	
Neatness		
a. Quality of pictures	15	
b. Page captions to describe activity	10	
c. Pleasing layout	5	
Technology Usage		
a. Screen design/transitioning	15	
b. Creativity	15	
Completeness		
a. Chapter activities	10	
b. Does not exceed 10 minutes	5	
c. Is self sufficient	5	
1 point deduction for each 10 seconds over 10 minutes		
TOTAL POINTS	100	

Other Comments:
